

TRUCKING BUSINESS PLAN

Table of Contents

Executive Plan	3
Mission, Objectives and Keys to success	4
Mission.....	4
Vision.....	4
Objectives	4
Core Values	4
Keys to Success	4
Company Summary.....	7
Description of the business.....	7
Ownership.....	7
Company Structure	10
Operational Requirements.....	13
Factors to consider when choosing a truck	13
Insurance.....	16
Operational Strategy.....	20
Analysis of Trips and Pricing Mechanism.....	20
Staying in Business	22
Customer Service	22
Reducing Running Costs.....	22
Maintenance and Safety Tips for trucks	24
Truck tyres maintenance tips.....	26
Marketing Strategy	29
Web Plan Summary.....	31
Market Analysis.....	33
Market Segmentation	33
Demand, Competition and Behaviour	34
Industry Analysis	35
SWOT Analysis.....	39
PEST Analysis.....	40

TRUCKING BUSINESS PLAN

Financial Statements.....	42
Start-up Costs.....	42
Financing & Bank Loan Amortisation.....	44
Pro Forma Income Statement.....	45
Assumptions.....	46
Revenue and Expenses	49
Monthly Cash Flow Statement.....	50
Pro Forma Annual Cash Flow	55
Pro Forma Balance Sheet.....	56
Break Even Analysis	57
Payback Period Analysis.....	58
Financials Graphs	59
Risk Analysis	61
Potential Sources of Finance.....	65
Equity Financing	65
Debt Financing	66
Top reasons why trucking businesses fail	70
Other Business Plans.....	72
StartupBiz Global Disclaimer.....	74

Other Business Plans

Email us at shop@startupbizglobal.com or visit our website www.startupbizglobal.com to purchase other business plans which include:

- Cattle Fattening Business Plan
- Broiler Poultry Farming Business Plan
- Free Range Chicken Business Plan
- Poultry Egg Farming Business Plan
- Pig Farming Business Plan
- Quail Meat And Eggs Production Business Plan
- Rabbit Farming Business Plan
- Tilapia Fish Farming Business Plan
- Cabbage Farming Business Plan
- Tomato Farming Business Plan
- Potato Farming Business Plan
- Goat Farming Business Plan
- Peanut Butter Manufacturing Business Plan
- Dairy Farming Business Plan
- Beef Cattle Farming Business Plan
- Supermarket Business Plan
- Butchery Business Plan
- Auto Parts Store Business Plan

TRUCKING BUSINESS PLAN

- Restaurant Business Plan
- Hardware Store Business Plan
- Clothing Boutique Business Plan
- Trucking Business Plan
- Taxi Business Plan
- Minibus Business Plan
- Sheep Farming Business Plan
- Maize Farming Business Plan
- Honey Bee Farming Business Plan
- Onion Farming Business Plan
- Bakery Business Plan
- Car Wash Business Plan
- ECD Day Care Centre Business Plan
- Catering Business Plan
- Coffee Shop Business Plan

And many more

Our Business Plan packages comes with 4 files

1. Comprehensive Business Plan – PDF File
2. Comprehensive Business Plan – Word File
3. Funding/Bank loan Business Plan – Word File
4. Automated Financial Statements – Excel File