

TOMATO FARMING BUSINESS PLAN

Table of Contents

Executive Summary.....	4
Mission, Objectives and Keys to success	5
Mission.....	5
Vision.....	5
Core Values	5
Objectives	5
Keys to Success	6
Company Summary.....	7
Products	7
Ownership.....	7
Company Structure	10
Operational Requirements	14
Machinery And Equipment	14
Types of Tomatoes.....	15
Tomato Cultivars/Varieties	16
Tomato Growing Systems	16
Planting Periods	17
Land And Soil Requirements	18
Soil Preparation.....	19
Tomato Population And Spacing.....	20
Planting Tomatoes	21
Transplanting Seedlings	23
Fertilisation	24
Water Requirements And Irrigation	25
Training And Trellising.....	26
Trellising.....	26
Pruning.....	28
Growth Stages And Fruit Development	28
Diseases And Control	29

TOMATO FARMING BUSINESS PLAN

Weed And Pest Control.....	32
Tomato Management Tips.....	35
Harvesting Tomatoes	36
Grading, Packing And Storage.....	37
Operational Strategy.....	39
Planting Season.....	39
Planting Area.....	39
Tomato Seeds.....	39
Tomato Plant Population	39
Fertilizers.....	40
Herbicides	40
Pesticides/Fungicides.....	40
Trellising.....	40
Labour	40
Machinery and Equipment.....	40
Yield.....	41
Revenue	41
Marketing Strategy	42
Market Analysis.....	44
Demand.....	44
Uses of tomatoes	44
Market Segmentation	44
Industry Analysis	47
Competition and Buying Patterns.....	48
SWOT Analysis.....	49
PEST Analysis.....	50
Financial Statements.....	52
Start-up Costs.....	52
Financing & Bank Loan Amortisation.....	53
Pro Forma Income Statement.....	54
Assumptions.....	55

TOMATO FARMING BUSINESS PLAN

Inputs Costs and Quantities	56
Revenue and Expenses	58
Monthly Cash Flow Statement.....	59
Pro Forma Annual Cash Flow	65
Pro Forma Balance Sheet	66
Break Even Analysis	67
Payback Period Analysis.....	68
Financials Graphs	69
Risk Analysis	71
Potential Sources of Finance.....	75
Equity Financing	75
Debt Financing	76
Top Reasons for failure of Tomato Farming Business	80
Other Business Plans.....	82
StartupBiz Global Disclaimer.....	84

TOMATO FARMING BUSINESS PLAN

Other Business Plans

Email us at shop@startupbizglobal.com or visit our website www.startupbizglobal.com to purchase other business plans which include:

- Cattle Fattening Business Plan
- Broiler Poultry Farming Business Plan
- Free Range Chicken Business Plan
- Poultry Egg Farming Business Plan
- Pig Farming Business Plan
- Quail Meat And Eggs Production Business Plan
- Rabbit Farming Business Plan
- Tilapia Fish Farming Business Plan
- Cabbage Farming Business Plan
- Tomato Farming Business Plan
- Potato Farming Business Plan
- Goat Farming Business Plan
- Peanut Butter Manufacturing Business Plan
- Dairy Farming Business Plan
- Beef Cattle Farming Business Plan
- Supermarket Business Plan
- Butchery Business Plan
- Auto Parts Store Business Plan

TOMATO FARMING BUSINESS PLAN

- Restaurant Business Plan
- Hardware Store Business Plan
- Clothing Boutique Business Plan
- Trucking Business Plan
- Taxi Business Plan
- Minibus Business Plan
- Sheep Farming Business Plan
- Maize Farming Business Plan
- Honey Bee Farming Business Plan
- Onion Farming Business Plan
- Bakery Business Plan
- Car Wash Business Plan
- ECD Day Care Centre Business Plan
- Catering Business Plan
- Coffee Shop Business Plan

And many more

Our Business Plan packages comes with 4 files

1. Comprehensive Business Plan – PDF File
2. Comprehensive Business Plan – Word File
3. Funding/Bank loan Business Plan – Word File
4. Automated Financial Statements – Excel File