

# TILAPIA FISH FARMING BUSINESS PLAN

## Table of Contents

Executive Plan .....	3
Mission, Objectives and Keys to success .....	4
Mission.....	4
Vision.....	4
Core Values .....	4
Objectives .....	4
Keys to Success .....	4
Company Summary.....	6
Products .....	6
Ownership.....	6
Company Structure .....	8
Operational Requirements .....	11
Selecting land for pond construction.....	11
Pond design and construction .....	12
Species selection.....	17
Breeding of Tilapia Fish.....	19
Rearing systems of Tilapia in ponds.....	20
Stocking your fish pond.....	25
Fertilization and manuring.....	26
Feed and Nutrition.....	28
Managing water and soil quality in your pond .....	31
Health And Diseases .....	33
Harvesting Fish.....	36
Operational Strategy.....	40
Marketing Strategy .....	42
Market Analysis.....	44
Demand.....	44
Global Tilapia Fish Trade .....	44
Market Segmentation .....	47
Industry Analysis .....	48

# TILAPIA FISH FARMING BUSINESS PLAN

Competition and Buying Patterns.....	50
SWOT Analysis.....	52
PEST Analysis.....	54
Financial Statements.....	56
Startup Costs.....	56
Financing & Bank Loan Amortisation.....	58
Pro Forma Income Statement.....	59
Revenue Forecasts.....	61
Variable Costs/ Cycle.....	61
Revenue And Expenses.....	62
Pro Forma Cash Flow.....	63
Pro Forma Balance Sheet.....	64
Break Even Analysis.....	65
Payback Period Analysis.....	65
Financials Graphs.....	66
Risk Analysis.....	68
Potential Sources of Finance.....	72
Equity Financing.....	72
Debt Financing.....	73
Top reasons for failure in the Fish Farming business.....	75
Other Business Plans.....	77
StartupBiz Global Disclaimer.....	78

## Other Business Plans

Email us at [shop@startupbizglobal.com](mailto:shop@startupbizglobal.com) or visit our website [www.startupbizglobal.com](http://www.startupbizglobal.com) to purchase other business plans which include:

- Cattle Pen Fattening business
- Goat Farming Business
- Broiler Chicken Production business
- Tilapia Fish Farming Business
- Free range Chicken business
- Layers Eggs business
- Pig production business
- Quail Meat And Eggs Production business

*And many more*

***When you purchase our business plans, you will get the PDF file, Word file, and the Excel Financial Statements!***